

Kolkata first

IN TODAY'S WORLD, HOME SERVICES ARE PROVING TO BE THE MOST TRUSTWORTHY AND DEPENDABLE ARM FOR SENIOR CITIZENS

Fresh start Woes of the elderly are slowly ending and their lives are becoming a lot easier



SERVICES

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Life for the lonely and the aged, like every body has. Getting regular medical attention becomes a challenge and lives are still empty for many of every generation. The extensions, Most of them live far away from their children, who are not readily allowed or away in some other city.

However, the woes of the elderly are slowly ending and their lives are becoming easier in Kolkata. A group of home services providers has come up with a host of services to not only give them medical and non-medical help, but also ensure their live life independently.

"These elderly believe people always require presence but their hours of time of emergency they care for less and attention. People like us are here to provide 24-hour medical and non-medical services. People like us are here to provide 24-hour medical and non-medical services. People like us are here to provide 24-hour medical and non-medical services."

"Our service comes as a single window through which elderly can get all their services. We have a team of trained staff who are available 24/7 to assist you. We have a team of trained staff who are available 24/7 to assist you. We have a team of trained staff who are available 24/7 to assist you."

PEOPLE FROM THE AGENCY GET OUR WORK DONE AT HOME ITSELF. THEY EVEN ACCOMPANY US FOR EVENING WALKS
SATVATI CHATTERJEE

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The care manager organizes every-thing from medicines, doctor's appointments, emotional counselling, training care, ambulance facilities, food pick up from restaurant, work by grocery shopping and bill payments. Apart from the given services, expert doctors give a visit four times a week. The elderly can avail the best helpline with ambulance call up service.

For those who want more than just ambulance services can opt for a 24-hour emergency helpline. A care manager will pay a visit once a month during an emergency. The helpline will help with ambulance facilities, hospital admission, hospital stay and post-hospitalisation care.

"We have tied up with private hospitals such as Columbia Asia, Fortis, Medica Super Speciality Hospital, Woodlands, CMRI and many more. The members can avail discounts on medical, medical supplies and equipment, optical and more," Sen said.

The care manager oversees the elderly's physical and emotional condition. Apart from that, the nurses and aides visit the homes of the elderly to monitor their needs. It becomes very difficult for senior citizens to manage, or acquire property at this stage. The care manager helps them to get their paperwork done. Sen said.

Package include a care manager's initial registration by a care manager. The care manager spends time on first visit to understand the elderly's needs. A detailed electronic medical record is created. Emergency response is provided. A detailed electronic medical record is created. Emergency response is provided. A detailed electronic medical record is created. Emergency response is provided.

Deep Proben Paribabha is another home service which comes as the doorway to all the facilities from our home service, it is very flexible. An elderly can opt for any services they want. Our charges are reasonable. Even the children of the elderly staying abroad feel secured to avail the facilities from our home service," said Shilpa Guha, director of Deep Proben Paribabha.

"Our range of geriatric specialist consultations will be available to our members and emotional well-being of them. We also offer short term home care for those recovering from surgery or suffering from chronic health conditions. In addition, we now offer primary care, ambulance facilities, food pick up from restaurant, work by grocery shopping and bill payments. Apart from the given services, expert doctors give a visit four times a week. The elderly can avail the best helpline with ambulance call up service.

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MEDICAL SERVICES OFFERED

- Emergency services
- Monthly doctor's visit, Blood pressure, routine blood check up, fasting bp
- Quarterly visit by well known geriatric specialist
- Physiotherapy
- Dialysis
- Regular health monitoring (BP, Glucose)
- Post operative care/rehabilitation
- Nutrition advice
- Help with understanding prescriptions/medical reports
- Help with understanding health insurance policies

NON-MEDICAL SERVICES

- Companionship
- City travel assistance; doctor's appointment, visits to friends and relatives' homes, shopping, bank post office, salon and just about anywhere in the city
- Psychological counselling
- Escorted outings: temple, doctor, mall — once a month
- Car rental
- Household maintenance jobs: water pipe leaks, electricity problems



REMEMBER 'LAGE RAHO MUNNABHAI'
In the blockbuster Laje Raho Munnabhai, which was the recipient of a number of awards and shown at the Cannes Film Festival and United Forum, this magnificent office, **Second Bridge Home**, showed a perfect house for a group of senior citizens. **Jahnvi (Vidya Balan)**, fiancee of **Morma Buthi** also **Mani Prasad Ganjoo (Sanjay Dutt)**, an actor well known to Mumbai, took care of elderly people who resided there.

The geriatric physician visits every month to deal with the psychological problems of the boarders or any chronic disease. The pathologist from the renowned diagnostic centres are appointed for doing their blood test, sugar, BP and many more," he said.

"Most of our boarders are retired government officials and businessmen from Karnataka, Mumbai and Hyderabad," Adhikari said.

Another old age home that provides a nice atmosphere for the elderly in Kolkata is **Balkrishna Amar Angan**, which provides a comfortable and secured life. Situated in Joka, the home is a perfect place for those who look for relief from daily hassles of life.

"Our home provides well furnished air conditioned rooms with satellite TV, broadband connectivity and other amenities. We ensure the elderly much needed love, care and respect," said Sandeep Poddar, Trustee of Balkrishna Amar Angan.

The home provides the elderly with medical and non-medical facilities and also nutritious food. The caretaker calls to every person suffering from diseases. Every month, a visiting doctor visits the home and conducts a blood pressure check-up and routine blood tests for the boarders.

The home has 30 twin sharing rooms fully furnished with modern amenities, attached bathrooms and balconies. The elderly can spend time in the community hall, reading books, journal, magazines in the library.

Godhuli is an old-age home located in the northern Fringes of Kolkata. It provides the best of home care services, food security, housekeeping, wellness, entertainment and an opportunity of living a peaceful and luxurious life.

PHOTO COURTESY: DEEP PROBEN PARIBABHA

